

# Preparation of printing files

## ● DELIVERY OF DATA

The data for the production of POS stands should be provided in PDF format in the CMYK color space (insert motive it to the clipping paths that we provided to you). In case the data contains direct colors (Pantone), the direct color name must be in the print file is precisely defined or otherwise specified in the entry. The PDF file must not contain any hidden layers, Faded wallpaper (Patern), colors that do not print, objects hidden under visible graphics, or unwrapped, unposted fonts.

## ● OTHER POSSIBLE SUPPORTED FORMS OF FILES

QuarkXpress 2015 version 11.0, Adobe InDesign CS6, Adobe Illustrator CS6, CorelDRAW! Version X5, Adobe Acrobat X version 10

## ● GRAPHIC DIMENSIONS

Graphics dimensions according to provided clipping paths.

## ● PREVIEW LAYOUT OF THE PRINT WITH A SHAPE CUTTING

The illustration shows the layout and location of graphics, clipping marks, and the fallout for contour cuts. The overlap should always be at least 10 mm across the entire circumference of the cut. For prints where the cut is directly cut into the motif, it is necessary to apply the motif carefully in each fold and so that when the crop is slightly shifted, the color differences and transitions in color will not be known.

Correctly prepared PDF with clipping path must always have 3 pages:

- 1st page - the theme itself
- 2nd page - the clipping path itself
- 3rd page - theme along with clipping path

## ● USED PRINTING TECHNOLOGIES

Printing Options:

Offset **CMYK**, direct colors, varnish, partial varnish

Digital print **CMYK**

